

british book design and production awards 2007

A half-day symposium for book publishers and manufacturers

Book Market Dynamics: new business models for success



Millennium Hotel, Mayfair Tuesday 13 November 2007

- 2.15 - 2.20** Opening address
BPIF Book Production Section & Symposium Chair
Carrick Wilkie, Sales Development Director
Cambrian Printers
- 2.25 - 2.45** The Changing Scene – the Publisher’s perspective
Michael Barnard, Director, Macmillan
- 2.50 - 3.10** Leading change with On-demand Books
Suzanne Wilson-Higgins, Commercial Director
Lightning Source UK
- 3.15 - 3.35** Meeting the needs of a changing book market
Ralph Bell, Divisional General Manager
CPI Antony Rowe
Richard Maskell, Director
CPI Publishing Solutions
- 3.40 - 4.00** New technologies need new business models
Andrew Pate, Market Development Director
Lulu Inc
- 4.05 - 4.45** Group Q&A and Open Forum