

Call for entries

**british book**  
design and production awards 2007





## Call for entries

### The BPIF, Oxford Brookes University and The Publishers Association are pleased to announce the launch of the British Book Design and Production Awards 2007

The Awards had a record year in 2006 for both entries and attendance on the evening and was enjoyed by all. We set out to take the awards to another new level in 2006 and are committed to continuing this in 2007.

These Awards promote and acknowledge the excellence of the British book design and production industry. They are a fantastic opportunity for your organisation to demonstrate its skills in these areas.

Entries for the Awards must be published, designed, typeset or bound by the entrant in the UK. The exception is the Best British Book category, as the book must be totally produced in the UK.

Following judges comments from the 2006 awards more emphasis will be given to layout and typographic standards in 2007. In many cases books that were ranked extremely highly were let down by basic typographic and design errors.

Also new for 2007 is the Best Student Book of the Year – this category is open to anyone in part or full time education on a recognised publishing, printing or design based course in the UK that has completed a book as part of their course. The entry should include a brief synopsis on the project that led to the book and also a signed letter from the course professor confirming the college, course and course dates that the students is enrolled on. The winner of the award

will be given the opportunity to have some work experience with either a designer, publisher or printer and also a cheque for £500 along with the trophy that will be presented on at the awards evening on 13 November 2007.

All books published from 1 July 2006 until 30 June 2007 are eligible for entry in this years awards. **Deadline for entries is Wednesday 27 June 2007.**

The awards are being judged by five experts in the areas of design, publishing and production:

**Philip Lewis** *Designer* LewisHallam

**Alan Craig** *Production Manager* Grove Atlantic Books

**Tony Chard** *Managing Director* MPG Books

**Peter Saxton** *Biography and Art Buyer* Waterstones

**Aaron Archer** *Group Technical Manager* Pureprint Group

The Awards will be presented at a glittering event on Tuesday 13 November 2007 at The Millennium Mayfair, W1. It will be the event of the year for all those involved in the industry and their clients to come together to celebrate British books. Details on the award categories and application form can be found on the following pages. For all other details on the event and for the ticket application form please visit the website [www.britishbookawards.org](http://www.britishbookawards.org)

### Brand or series Identity

A min of 4 books would need to be submitted for this category (1 must have been published in the relevant year)

Sponsored by:



### Limited edition and fine binding

Private press publications may be included

Sponsored by:



### Digitally Printed Books

This is for both black and white and full colour books, typography and design will be closely looked at in this category

Sponsored by:

# Canon

### Exhibition catalogues, photographic books, art and architecture monographs

This category is for the high end market

### Trade Illustrated

General non-fiction

Sponsored by:



### Literature

Fiction, poetry, biography and letters – both hardback and paperback

### Primary Education

Educational books for ages 3-11

### Secondary Education

Educational books for ages 12 - 18

### Tertiary Education

Educational books for colleges/ universities

### Scholarly and reference

e.g. dictionaries, atlases, research

### Children's Trade

All children's literature

### Best Jacket/Cover design

Full colour or black and white

### Best Student Book of the Year New

This category is open to anyone studying in full or part time education on a recognised publishing, printing or design-based course within the UK (there is no entry fee for this category). Please note that a signed letter from the student's course professor must be included with the entry stating course, college and course dates.

### Best British Book

This book has to be designed, published, printed and bound in Great Britain

Sponsored by:



### Book of the Year

This will be picked from the winners of the other categories

Sponsored by:



## Award categories

Kindly supported by:



Origami by Nick Robinson, trophy made out of the Book of The Year pages (The Inward Laugh, The Fleece Press) from the 2006 catalogue designed by Philip Lewis and printed by Empress Litho.





## Application form

**Deadline for entries is Wednesday 27 June 2007**

Book title \_\_\_\_\_

Entering company name \_\_\_\_\_

Company address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Contact name \_\_\_\_\_

E-mail address \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Award category (please tick box)

- Brand or series Identity  
(min of 4 books - 1 must have been published in the relevant year)
- Limited edition and fine binding
- Exhibition catalogues, photographic books, art and architecture monographs
- Trade Illustrated
- Literature
- Primary Education
- Secondary Education
- Tertiary Education
- Scholarly and reference
- Children's Trade
- Best Jacket/Cover design
- Best Student Book of the Year
- Best British Book (This book has to be designed, published, printed and bound in Great Britain)

Please note that a separate copy of the book must be submitted for each category entered.

**Entry charge** £25 for first category entry, £15 for all other entries from the same applicant (there is no entry fee for the Student Book category).

Please enclose remittance in full as no entries can be accepted without payment. Please make cheques payable to BPIF or complete credit card details below.

Cheque enclosed for £ \_\_\_\_\_  
(payable to BPIF)

Please charge my credit card for £ \_\_\_\_\_ (please fill out details below)

Card number \_\_\_\_\_

Expiry date \_\_\_\_\_

\*Card type  Visa  Mastercard

Security number \_\_\_\_\_  
(last 3 digits on back of card)

Card holder's name \_\_\_\_\_

Card holder's address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Card holder's signature \_\_\_\_\_

\_\_\_\_\_

Date \_\_\_\_\_

### Please send to:

Adrian Bullock, British Book Design and Production Awards

Oxford International Centre for Publishing Studies, Oxford Brookes University, Gipsy Lane, Oxford, OX3 0BP