

BRITISH BOOK DESIGN AND PRODUCTION AWARDS

BRITISH BOOK
DESIGN AND PRODUCTION
AWARDS 2010

Celebrating the Best Books

The BPIF, Oxford Brookes University and The Publishers Association are pleased to announce the launch of the British Book Design and Production Awards 2010.

The Awards had a record year in 2009 for both entries and attendance on the evening and was enjoyed by all. We are determined to break both records in 2010 as the awards move on to new levels.

These Awards promote and acknowledge the excellence of the British book design and production industry. They are a fantastic opportunity for your organisation to demonstrate its skills in these areas.

Entries for the Awards must be published, designed, typeset, printed or bound by the entrant in the UK. The exception is the Best British Book category, as the book must be totally produced in the UK.

The judges will be looking for good design, free of typographical errors. Particular emphasis will be given to excellent layout and standards of typography.

All books published from 1 July 2009 until 30 June 2010 are eligible for entry in this year's awards. **The deadline for entries is Friday 18 June 2010.**

The Awards will be presented at a glittering event on Tuesday 5 October 2010 at the prestigious Lancaster London Hotel. It will be the event of the year for all those involved in the industry and their clients to come together to celebrate the best of British book design and production.

Details on the award categories and application form can be found on the following pages.

For all other details on the event and for the ticket application form please visit the website www.britishbookawards.org

UK Book Production Excellence: at last year's 'UK Book Design and Production Awards', a record number of attendees came together to celebrate the excellence that is British Book Printing.

Hosted by the BPIF, this was simply the most enjoyable and inspirational awards ceremony that I attended last year, not least for the variety of the audience which included authors, publishers, designers, printers and finishers.

On the evening, all short-listed books were available to view in their full splendour, and each attendee left with a description and overview of each category, in an equally impressive 'book of the night.'

With a wide range of criteria and book styles, perhaps you may have something you are very proud of, and would like to share with your peers?

Paul Stead
Business Development Manager
ROI Digital

Judges comments 2009:

"The Wizard of Oz was chosen for its ingenious artwork style and exceptionally high standard of production. This book simply demands your attention, the cover almost seems to come to life. Some brilliant creative work has gone into the illustrations. It is beautifully printed and the effect of the "aged" paper works really well. The use of quarter binding perfectly finishes the offering. The more you looked at this book the more you wanted to look. So from concept, through to all aspects of the finished product, design, colour, choice of substrate, print and bind quality this book stood out at every stage and deserves the accolade of Book of the Year."



Award Categories

| Brand / Series Identity

A minimum of 4 books would need to be submitted for this category (1 must have been published in the relevant year)

| Limited Edition and Fine Binding

Private press publications may be included

| Digitally Printed Books

This is for both black and white and full colour books. Typography and design will be looked at closely in this category

| Exhibition Catalogues

These need to have been produced to the highest standards of print quality, with fully documented entries and illustrations

| Photographic Books, Art and Architecture Monographs

This category is for the high end market

| Trade Illustrated

General non-fiction

| Lifestyle Illustrated (New category)

Living and lifestyle activities eg cooking, DIY, gardening

| Literature

Fiction, poetry, biography and letters – both hardback and paperback

| Primary, Secondary and Tertiary Education

This applies to educational books produced for schools, colleges and universities

| Scholarly Academic and Reference Books

e.g. dictionaries, atlases, research

| Children's Trade

All children's literature entered in age categories 0-5, 6-11, 12-16. Three books will be chosen, one will be the overall winner and two will be highly commended.

| Environmental Award

This category is for books that have been produced using best practice in environmental management including the use of FSC papers and reduction in the carbon footprint of the book; the judges will be focusing on the whole manufacturing process.

| Best Jacket / Cover Design

Full colour or black and white

| Best Student Book

This category is open to anyone studying in full or part time education on a recognised publishing, printing or design-based course within the UK (there is no entry fee for this category). Please note that a signed letter from the student's course professor must be included with the entry stating course, college and course dates. The winner of the award will be given the opportunity to have some work experience with either a designer, publisher or printer and also a cheque for £500 along with the trophy that will be presented at the awards evening on 5 October 2010.

| Best British Book

This book has to be designed, published, printed and bound in Great Britain

| Book of the Year

This will be picked from the winners of the other categories

| Organised by:



| In Association with:



| Media Partner:

Bookseller



Application Form

DEADLINE FOR ENTRIES IS FRIDAY 18 JUNE 2010

BOOK TITLE
ENTERING COMPANY NAME
COMPANY ADDRESS
POSTCODE
CONTACT NAME
EMAIL ADDRESS
TELEPHONE
FAX

AWARD CATEGORY

- Brand / Series Identity (min of 4 books - 1 must have been published in the relevant year)
- Digitally Printed Books
- Limited Edition and Fine Binding
- Exhibition Catalogues
- Photographic Books, Art and Architecture Monographs
- Trade Illustrated
- Lifestyle Illustrated (*New category*)
- Literature
- Primary, Secondary and Tertiary Education
- Scholarly Academic and Reference Books
- Children's Trade
- Environmental Award
- Best Jacket / Cover Design
- Best Student Book
- Best British Book (This book has to be designed, published, printed and bound in Great Britain)

Please note that a separate copy of the book must be submitted for each category entered.

ENTRY CHARGE

£40 for first category entry, £25 for all other entries from the same applicant. **There is no charge for the Best Student Book of the Year.**

Please enclose remittance in full as no entries can be accepted without payment. Please make cheques payable to BPIF or complete credit card details below.

Cheque enclosed for £
(payable to BPIF)

Please charge my credit card for £
(please fill out details below)

CARD NUMBER
EXPIRY DATE
CARD TYPE <input type="text"/> VISA <input type="text"/> MASTERCARD
SECURITY NUMBER (last 3 digits on back of card)
CARD HOLDER'S NAME
CARD HOLDER'S ADDRESS
POSTCODE
CARD HOLDER'S SIGNATURE
DATE

Please send to:

Sally Hughes, British Book Design and Production Awards
Oxford International Centre for Publishing Studies, Oxford
Brookes University, Gipsy Lane, Oxford, OX3 0BP



Kindly printed by:



www.precisionprinting.com

Precision Printing has delivered reliable, innovative and highly professional print services to businesses of all sizes for over 40 years. In that time we have perfected the art of delivering exceptional work that exceeds expectation.

We offer a complete managed print solution from artwork and data management through to fulfilment and delivery. As we have grown over the years, the services we offer have also expanded to provide new capabilities that are in tune with the demand of today's businesses. These include storage, inventory and advanced printing techniques such as Web to Print and Cross Media Marketing.