

CALL FOR ENTRIES 2021

BRITISH BOOK DESIGN &
PRODUCTION AWARDS



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THE BPIF ARE PROUD TO ANNOUNCE THE LAUNCH OF THE
2021 BRITISH BOOK DESIGN AND PRODUCTION AWARDS
IN ASSOCIATION WITH OXFORD BROOKES UNIVERSITY AND
BOOKMACHINE.

As one of the most prestigious and popular literary events of the year, the awards recognise and promote the excellence of the British book design and production industry by celebrating the best books of the year. These include everything from photographic books, to scholarly, academic and reference books.

With a total of 18 exciting categories and a great line-up of judges, start thinking about what categories you can enter today!

FINALIST & WINNER BENEFITS

Each finalist and winner of the 2021 British Book Design and Production Awards will receive:

- National media and industry exposure.
- Coverage on our network of social media.
- Each category winner will receive an award trophy engraved with their book and company name.
- They will be entitled to use the Book Awards finalist logo for their corporate marketing materials.
- Exposure on the British Book Design and Production Awards, The Publishers Association and The Bookseller websites.
- All finalists' books will be showcased at the British Book Design and Production Awards evening gala ceremony.
- All attendees at the 2021 British Book Design and Production Awards will receive a complimentary copy of the Book of the Night featuring the shortlisted finalists and winners.
- A video will be produced featuring all the winners' books.

KEY DATES

Closing date for entries

9 July 2021

Judging

August 2021

Shortlist

Finalists in each category will be notified by email and on the British Book Design and Production Awards website in September 2021

Awards Ceremony

Monday 8 November 2021

De Vere Grand Connaught Rooms, London

ENTRY GUIDELINES

The entry guidelines require that the entries must be published, designed, typeset, printed or bound by the entrant in the UK. The one exception is the Best British Book category, which can be entered only with books produced entirely in the UK. You may enter a title into more than one category. A separate copy of the book must be submitted for each category entered.

JUDGING PROCESS

The judges will be looking for exceptional design, free of typographical errors, with particular emphasis given to excellent layout and standards of typography. The judges reserve the right to move books into another category if it seems appropriate.

DEADLINES

The eligibility window for this year's entries has been extended. All books published from **1 July 2019 to 9 July 2021** are eligible for entry in this year's awards.

The deadline for entries is Friday 9 July 2021

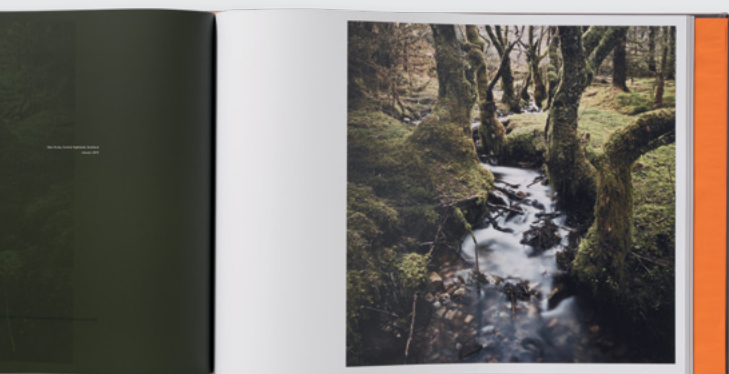
COST OF ENTRY

First category entry: **£45 plus VAT**

Additional entries: **£30 plus VAT**

Student entries: **Free of charge**

For more information or to enter the awards, please visit **www.britishbookawards.org**





CATEGORIES

| BRAND / SERIES IDENTITY

A minimum of four books needs to be submitted for this category with at least one book published in the relevant year. Each book should reflect and promote the series whilst extending the value of the 'collection.'

| LIMITED EDITION & FINE BINDING

Private press publications may be included with the focus being the detail given to the finish of each book. This category showcases the skills and fine detail applied to the book-binders art. Limited Edition is defined as a book with a print run of less than 1000 copies.

| SELF-PUBLISHED BOOKS

A chance to celebrate and congratulate authors who have worked tirelessly to create their own 'story' and made it happen. Entries are welcome for every subject area, provided that self-promotion is evidenced.

| DIGITALLY PRINTED BOOKS

This is for both black and white and full colour books. Typography, substrates and design should be used to their fullest, highlighting the flexibility and variability of digital print.

| EXHIBITION CATALOGUES

These need to have been produced to the highest standards of print quality, with fully documented entries and illustrations.

| PHOTOGRAPHIC BOOKS

These need to have been produced to the highest standards of print quality photos.

| ART / ARCHITECTURE MONOGRAPHS

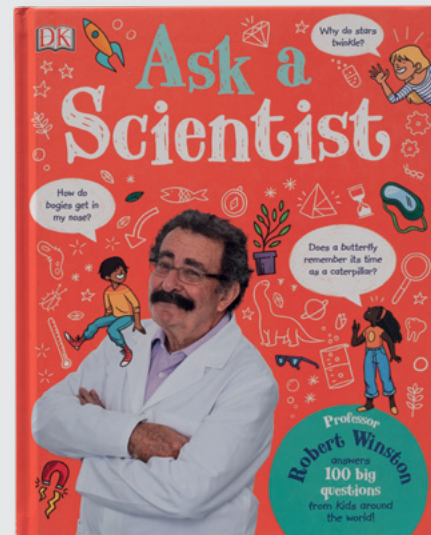
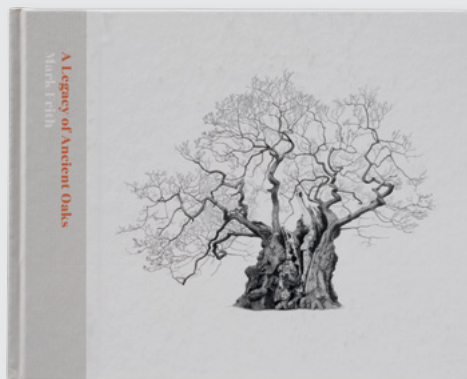
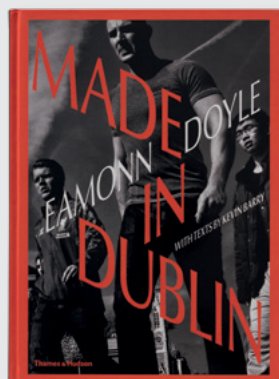
This category is suitable for the highest quality of image reproduction that should create something visually stunning for the high-end market.

| GRAPHIC NOVELS

A graphic novel is a book made up of comic style content. This includes fiction, non-fiction, and anthologised work which we hope will reflect the changing trends in the UK books industry.

| TRADE ILLUSTRATED

General non-fiction featuring a combination of illustrations and text that informs and educates the reader.



LIFESTYLE ILLUSTRATED

Living and lifestyle activities e.g. cooking, DIY, gardening, with particular attention being given to consistently high standards of design and production.

LITERATURE

Fiction, poetry, biography and letters – both hardback and paperback.

EDUCATIONAL BOOKS

This applies to educational books produced for schools, colleges and universities. The ability to capture and retain the readers' attention is important in this category.

SCHOLARLY, ACADEMIC & REFERENCE BOOKS

For example atlases, research studies, should include clean designs, exceptional finishing and can be complimented with photography.

CHILDREN'S TRADE

All children's literature entered in age categories 0-8 and 9-16. One winner will be chosen from each age category.

BEST JACKET / COVER DESIGN

Full colour or monochrome book jackets. Attention should be given to the visual impact, creativity and design.

BEST STUDENT BOOK

This category is open to anyone studying in full or part-time education on a recognised publishing, printing or design-based course within the UK and Ireland (there is no entry fee for this category). Please note that a signed letter from the student's course professor must be included with the entry stating course, college and course dates. The winner of the award will be given the opportunity to have some work experience with either a designer, publisher or printer and also a cheque for £500 along with the trophy that will be presented at the awards evening.

BEST BRITISH BOOK

Exemplifying the highest standards of book design, production and printing, this category is open only to books that are published, printed and bound in Great Britain and should serve as a celebration of the British Print Industry.

BOOK OF THE YEAR

This will be selected from the winners of the other categories.

2019 WINNERS

Brand / Series Identity

4TH ESTATE MATCHBOOK CLASSICS

4th Estate, HarperCollins

Limited Edition & Fine Binding

PAPER DOLLS

Boss Print

Self-Published Books

WE: DEUTSCHLAND – A HUMAN ATLAS

Boss Print

Digitally Printed Books

VENICE REFLECTIONS

Leslie Gerry Editions

Exhibition Catalogues

A LEGACY OF ANCIENT OAKS

Kew Publishing

Photographic Books

MADE IN DUBLIN

Thames & Hudson

Art / Architecture Monographs

MANUAL

Hurtwood, Based Upon Books

Graphic Novels

HEIMAT – A GERMAN FAMILY ALBUM

Particular Books

Trade Illustrated

THE WRITER'S MAP

Thames & Hudson

Lifestyle Illustrated

NEO TAROT

Hardie Grant Publishing

Literature

THE FOLIO BOOK OF CHILDREN'S POETRY

The Folio Society

Educational Books

ASK A SCIENTIST

DK

Scholarly, Academic & Reference Books

THE CIRCUS

Bloomsbury Publishing

Children's Trade 0 to 8 Years

I AM THE SEED THAT GREW THE TREE

Nosy Crow

Children's Trade 9 to 16 Years

BALLOON TO THE MOON

Kings Road Publishing

Best Jacket / Cover Design

UBIK

The Folio Society

Best Student Book

VEGAS BABY

Kayleigh Munn, University of the West of England

Best British Book

NORTH NORTHWEST

Boss Print

Book of the Year

NORTH NORTHWEST

Boss Print





| ORGANISED BY:

| IN ASSOCIATION WITH:

| MEDIA PARTNER:

B P I F
EST. 1901

**OXFORD
BROOKES
UNIVERSITY**



| SPONSORED BY:

Canon

Matador
serious self-publishing

mondi

MÜLLER MARTINI

Printing Charity
Welfare. Education. Heritage.

WINTER & COMPANY
CREATIVE COVER MATERIALS

APPLICATION FORM

DEADLINE FOR ENTRIES IS **FRIDAY 9 JULY 2021**

BOOK TITLE
COMPANY NAME <small>As you'd like it to appear in results listing and publicity</small>
COMPANY ADDRESS
POSTCODE
CONTACT NAME
EMAIL ADDRESS
TELEPHONE
COMPANY TWITTER/INSTAGRAM HANDLES

AWARD CATEGORY

- ☐ BRAND / SERIES IDENTITY
Min of 4 books – 1 book must have been published in the relevant year
- ☐ LIMITED EDITION & FINE BINDING
- ☐ SELF-PUBLISHED BOOKS
- ☐ DIGITALLY PRINTED BOOKS
- ☐ EXHIBITION CATALOGUES
- ☐ PHOTOGRAPHIC BOOKS
- ☐ ART / ARCHITECTURE MONOGRAPHS
- ☐ GRAPHIC NOVELS
- ☐ TRADE ILLUSTRATED
- ☐ LIFESTYLE ILLUSTRATED
- ☐ LITERATURE
- ☐ EDUCATIONAL BOOKS
- ☐ SCHOLARLY, ACADEMIC & REFERENCE BOOKS
- ☐ CHILDREN'S TRADE - 0 TO 8 YEARS
- ☐ CHILDREN'S TRADE - 9 TO 16 YEARS
- ☐ BEST JACKET / COVER DESIGN
- ☐ BEST STUDENT BOOK
- ☐ BEST BRITISH BOOK
This book has to be designed, published, printed and bound in Great Britain

PLEASE NOTE THAT A SEPARATE COPY OF THE BOOK MUST BE SUBMITTED FOR EACH CATEGORY ENTERED.

ENTRY CHARGE

£45 +VAT for first category entry,
£30 +VAT for all other entries from the same applicant.
There is no charge for the Best Student Book.

Please enclose remittance in full as no entries can be accepted without payment. Please make cheques payable to BPIF or complete credit card details below.

Cheque enclosed for (payable to BPIF) £

Please charge my credit card for (please fill out details below) £

| CARD NUMBER

| EXPIRY DATE

| CARD TYPE

☐ VISA ☐ MASTERCARD ☐ AMEX

| SECURITY NUMBER (last 3 digits on back of card)

| CARD HOLDER'S NAME

| CARD HOLDER'S ADDRESS

| POSTCODE

| CARD HOLDER'S SIGNATURE

☐ In the event that your books are not shortlisted, please tick this box to indicate that you wish to collect them. All books that are not collected by 17 September will be donated to Oxford Brookes Library.

☐ The information you have provided on this form is being collected by the BPIF so that we can process your entry to the British Book Design and Production Awards (BBD&PA). It will also be used to keep you informed about the BBD&PA. For our full Privacy Policy please visit www.britishprint.com/privacy

PLEASE SEND THIS ENTRY FORM TO:

Heena Bulsara
British Book Design and Production Awards
47B Freegrove Road
London
N7 9RG

To submit your application form online visit
www.britishbookawards.org

FOR FURTHER DETAILS CONTACT:

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